

**PLEASE EMAIL THIS FORM TO YOUR COMMITTEE'S PEA EMAIL ALIAS OR
PEAWORKS@EXECUTIVES.ORG AT THE END OF THE MEETING.**

COMMITTEE MEETING REPORT

MEETING DATE: July 28, 2022

COMMITTEE TITLE: Programs

COMMITTEE MEMBERS PRESENT

Debbie Clark, Dave Dove, Bette Asbra, Todd Langston, Tom Upton, Bobbie Fakkema, Steve Spratt (invited guest)

COMMITTEE MEMBERS ABSENT

Charlotte Russell

COMMITTEE DISCUSSION SUMMARY (include description, help needed from the office, etc.)

DISCUSSION ITEM	ASSIGNED TO	DU DATE
<ul style="list-style-type: none">• Conversation about content for pricing program: Focus on trust, not being defensive, being about to deliver "blow your mind service." "We are raising our prices and nobody's quitting (Steve Spratt). There is a lot of "theatre" involved.• Program: Start with video, panel discussion including Steve Spratt, Bobbie Fakkema and Kim Tucker. Maybe Debbie. Then go to group discussions.• Next meeting to wrap up details August 10 via Pacific Hearing Service Zoom 8:00 am		

**PLEASE EMAIL THIS FORM TO YOUR COMMITTEE'S PEA EMAIL ALIAS OR
PEAWORKS@EXECUTIVES.ORG AT THE END OF THE MEETING.**

**PLEASE EMAIL THIS FORM TO YOUR COMMITTEE'S PEA EMAIL ALIAS OR
PEAWORKS@EXECUTIVES.ORG AT THE END OF THE MEETING.**

ACTION ITEMS AND NEXT STEPS	ASSIGNED TO	DUE DATE

**PLEASE EMAIL THIS FORM TO YOUR COMMITTEE'S PEA EMAIL ALIAS OR
PEAWORKS@EXECUTIVES.ORG AT THE END OF THE MEETING.**