



PEA Membership Committee Agenda

Location: Zoom

Date: 01/20/2022

Time: 4:30 p.m.

5:00 pm	<p>Review Goals and what we have achieved</p> <p>Vince Bitz Follow Up</p> <ul style="list-style-type: none">Ladera GardensGR8Work BuildersBarry (Dynasty Cleaners)Maureen's list editedMcLenahan (tree services/arborist)Various contractorsCustom car electronics <p>JB</p> <p>Recruitment plan strawman (Strengthen connections with committees: PR, Mentoring, Boosters/Events for prospective members</p> <p>Focus on specific categories that can be posted at meetings</p> <p>Add expectation to new members to bring in at least one member in a period of time</p> <p>Next Steps – Recommendations going forward</p>	<p><u>2021-22 Goals</u></p> <p>Target 62 members</p> <p>Recruitment Strategy</p> <ul style="list-style-type: none">• PEA Committees Challenges• Those who left in the last 3 years• Diversity• Under age 50• Geographic Limitations• Restaurants serving different kinds of food <p>Exit Interview Questions:</p> <p>What were your expectations when you joined? What worked? What didn't work? Why did you decide to leave? Would there be anything that might make you rejoin the group? Other comments</p> <p>Others Discussed previously:</p> <ul style="list-style-type: none">• Cemetery (Jeff Neuhaus): ?• Custom Storage (Ward Wildanger): <u>Robin Azevedo</u> brought Jill B(?) formerly with McRoskey to the PEA Sheraton poolside party. Jill now is with California Closets. Perhaps Robin can pursue?• Electrician (Pat Banks): <u>Lexi/Steve?</u>• Psychologist (Shoshanna Kaplinski and Leta Zweibel): ?
5:30 pm	Adjournment	



- Hair Stylist (Susan Scott): ?

[Open categories due to long-ago resignations:]

- Physician/surgeon (Al Butner)
- Dermatologist (Todd Anhalt)
- Veterinarian
- Florist (Werner Rogmans)
- Clothing Store (Neil Siciliano)
- Shoe Store (Avi Safar)
- Funeral Home (Debbie Hapwood)

Action Items

Owner(s)

Deadline

Status