



PEA Membership Committee Agenda

Location: Zoom

Date: 10/06/2021

Time: 5:00 p.m.

5:00 pm Update re: Todd's Classification
Angelo/Judy to interview
Consider Life/Long Term Care only

Nick asked that there be nothing associating Todd with Financial Services

Follow Up from Membership Committee

Angelo
San Mateo Journal
GR8Work Builders
Barry (Dynasty Cleaners)

Rudy exit interview

Judy
Recap Senior Seasons Exit summary
Dave (Mollie Stones)
Bryce Williams, Urbanscapes

Steve/Lexi Spratt
Maureen's list edited
McLenahan (tree services/arborist)
Various contractors

Maureen
Randy Mills
Juan Carlos

Jonathan (Unavailable this week)
Custom car electronics

JB
Recruitment plan (connections with committees: PR, Mentoring, Boosters/Events for prospective members)

Target 62 members

Recruitment Strategy

- PEA Committees Challenges
- Those who left in the last 3 years
- Diversity
- Under age 50
- Geographic Limitations
- Restaurants serving different kinds of food

Exit Interview Questions:

What were your expectations when you joined?
What worked ?
What didn't work ?
Why did you decide to leave?
Would there be anything that might make you rejoin the group?
Other comments

Others Discussed previously:

- Cemetery (Jeff Neuhaus): ?
- Custom Storage (Ward Wildanger): Robin Azevedo brought Jill B(?) formerly with McRoskey to the PEA Sheraton poolside party. Jill now is with California Closets. Perhaps Robin can pursue?
- Electrician (Pat Banks): Lexi/Steve?
- Psychologist (Shoshanna Kaplinski and Leta Zweibel): ?
- Hair Stylest (Susan Scott): ?



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|---------|--|---|
| 6:00 pm | Focus on specific categories that can be posted at meetings | [Open categories due to long-ago resignations:] <ul style="list-style-type: none">• Physician/surgeon (Al Butner)• Dermatologist (Todd Anhalt)• Veterinarian• Florist (Werner Rogmans)• Clothing Store (Neil Siciliano)• Shoe Store (Avi Safar)• Funeral Home (Debbie Hapwood) |
| | Add expectation to new members to bring in at least one member in a period of time | |
| | Next Steps | |
| | Adjournment | |

Action Items

Owner(s)

Deadline

Status