



PEA Membership Committee Agenda

Location: Zoom

Date: 10/06/2021

Time: 5:00 p.m.

| | |
|---------|---|
| 5:00 pm | <p>Update re: Todd's Classification Angelo/Judy to interview Consider Life/Long Term Care only</p> <p>Nick asked that there be nothing associating Todd with Financial Services</p> <p>Follow Up from Membership Committee Angelo San Mateo Journal GR8Work Builders Barry (Dynasty Cleaners)</p> <p>Rudy exit interview Judy Recap Senior Seasons Exit summary Dave (Mollie Stones) Bryce Williams, Urbanscapes</p> <p>Steve/Lexi Spratt Maureen's list edited McLenahan (tree services/arborist) Various contractors</p> <p>Maureen Randy Mills Juan Carlos</p> <p>Jonathan (Unavailable this week) Custom car electronics</p> <p>JB Recruitment plan (connections with committees: PR, Mentoring, Boosters/Events for prospective members)</p> |
|---------|---|

Target 62 members

Recruitment Strategy

- PEA Committees Challenges
- Those who left in the last 3 years
- Diversity
- Under age 50
- Geographic Limitations
- Restaurants serving different kinds of food

Exit Interview Questions:

What were your expectations when you joined?
What worked ?
What didn't work ?
Why did you decide to leave?
Would there be anything that might make you rejoin the group?
Other comments

Others Discussed previously:

- Cemetery (Jeff Neuhaus): ?
- Custom Storage (Ward Wildanger): Robin Azevedo brought Jill B(?) formerly with McRoskey to the PEA Sheraton poolside party. Jill now is with California Closets. Perhaps Robin can pursue?
- Electrician (Pat Banks): Lexi/Steve?
- Psychologist (Shoshanna Kaplinski and Leta Zweibel): ?
- Hair Stylest (Susan Scott): ?



| | |
|---------|--|
| 6:00 pm | Focus on specific categories that can be posted at meetings |
| | Add expectation to new members to bring in at least one member in a period of time |
| | Next Steps |
| | Adjournment |

[Open categories due to long-ago resignations:]

- Physician/surgeon (Al Butner)
- Dermatologist (Todd Anhalt)
- Veterinarian
- Florist (Werner Rogmans)
- Clothing Store (Neil Siciliano)
- Shoe Store (Avi Safar)
- Funeral Home (Debbie Hapwood)

| Action Items | Owner(s) | Deadline | Status |
|--------------|----------|----------|--------|
| | | | |