



PEA Membership Committee Minutes

Location: Zoom

Date: 10/ 27/ 2022

Time: 7:30 a.m.

Present: JB Bell, Judy Johnson, Maureen Clark, Anthony Tirtoprodjo, Karen Bowne, Angelo Izzo, PR: Kim Tucker, Robin Azevedo, Katherine West

Goals: We have almost achieved our target to recruit 7 members during this 2022-23 term.

- Angelo will follow up with Rod Dowiat
- JB will send out an email to John King and Konrad Thaler regarding Jason Born

Maureen observed that 6 new members a year is a good target.

Develop policy re: "Deactivating" membership application if upon two months recruitment process, application packet has not been submitted to the Board, unless extenuating circumstances.

Mentor Committee Collaboration:

- The Mentorship Committee is fine-tuning their process. Invite Nick to the next Membership Committee meeting
- Refine and define relationship: Membership identifies needs for PR and PR creates collateral to "push agenda forward".

End of Year Goals 2022-2023

- Clarify relationship with PR Committee

Discussion regarding PR's role and ways to promote PEA to prospective members—Chambers of Commerce, NAWBO

Send Marketing Strawman, Survey link and relevant items to PR for review and considerations to discuss at next meeting.

Promote "Who do you know who can be a PEA guest? "Invite a Guest to PEA Meetings / events—No need to start application first"

Survey – <https://www.surveymonkey.com/r/MHLNFRL>. Add questions such as Are Zoom meetings working? What events are we missing? What kinds of businesses are missing? Who do you know that can be a guest?



Adjournment

Action Items	Owner(s)	Deadline	Status
Message to PEA: "Bring Guests-Let Angi Know"	Membership / PR / Angi		Continuous
Send PR Strawman and other references from Membership to PR	JB		Done
Interview Rod	Angelo		
Invite Nick to next meeting			
Update Survey for next meeting	JB		Done
	JB		Done
Email Konrad & John regarding Jason Born	JB		Done
Policy draft for recruitment	JB		Done