

## Angi Roberts, PEA Executive Director

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**From:** Julie Fukuhara <juliefukuhara@gmail.com>  
**Sent:** Wednesday, September 13, 2023 11:31 AM  
**To:** John King; Angi Roberts  
**Cc:** boosters@executives.org  
**Subject:** Holiday Event Proposal  
**Attachments:** 12.09.23 PEA Holiday Brunch.pdf; 01 MASTER Event Agreement - NEW.pdf; Credit Card Authorization Form.pdf

**Categories:** 1-PEA

Hello John and Angi,

The booster committee has come up with a new idea for our holiday celebration this year.

We feel that going for a holiday brunch in December might work well for people given how busy the holiday season can be and how many other evening obligations pop up in the month of December.

A brunch is also a way to keep the per person cost down since we were facing a much higher dinner price this year and it was going to require either a very high ticket price or a whole lot of sponsorships from members to help bring that down.

As a member at Palo Alto Hills Golf & Country Club, I was able to get a substantial discount on the room fee (she told me that normally it would be \$8000 to rent out the ballroom) and a 25% discount on food/beverage. She is also waiving any bar minimum and waiving the valet requirement if we go over 50 people. So this would allow us to have a nice mimosa brunch at PA Hills for \$75 per person. If we get a bunch of sponsorships we could always see how that might bring that down or maybe we add a little more to the brunch.

Plus they go all out on Christmas decorations so we wouldn't have to do anything there. Even though we are only using 1/2 the ballroom, my guess is that we would be the only ones in there. Then we could use their AV and run games and stuff like usual.

Attached are the cost estimate and agreement for securing the spot. We were thinking of doing it on 12/9 at 10:00 am.

We need approval from the board to send in the \$500 deposit

I'm not sure when the next board meeting is, but are you able to email this info to the board to get approval?

Thanks,

Julie